

**MRCE –EDC in Association with  
Ministry of Micro, Small and Medium Enterprises,  
govt. of India under CITD, Balanagar, Hyderabad**

# **Entrepreneurship Awareness Programme (EAP)**



# MALLA REDDY COLLEGE OF ENGINEERING

(Sponsored by Chandramma Educational Society)

Approved by AICTE –New Delhi, Affiliated to JNTUH –Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution.

## SUMMARY REPORT

### Entrepreneurship Awareness Programme (EAP)

**Document Number:** MRCE/2024-25/EDC-001

**Event name:** Entrepreneurship Awareness Programme (EAP)

**Event type:** Offline

**Date:** March 13, 2025

**Timings:** 10:30 - 13:30 IST

**Venue:** Seminar Hall, Malla Reddy College of Engineering (MRCE)

**Target Audience:** 3rd year, B.Tech students (CSE, DS, AI&DS, IT, CSM, ECE)

**Number of attendees:** 175 Students

**Collaborated Organisation(s):** Central Institute of Tool Design (CITD), Development Commissioner Ministry of Micro, Small and Medium Enterprises (MSME), Government of India, nodal agency, Hyderabad.

**Prepared By:** Dr. Sateesh Nagavarapu, Dean EDC on 15<sup>th</sup> March, 2025

#### Event Overview:

The **Entrepreneurship Awareness Program** was designed to provide students with insights into **entrepreneurial mind-set development, government schemes, and the importance of commercializing ideas**. The session aimed to encourage students to **take their ideas or products to the next level** through initiative, self-discipline, and perseverance.

This interactive session emphasized the **importance of consistency, structured learning, and skill-building** to help students navigate the entrepreneurial journey effectively.

#### Event Summary

**Pre-event,** Forms were distributed to the students. Transparent files with a scribbling pad and two pens were provided to them.

The event commenced with a welcome address, setting the stage for an interactive and insightful session.



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## Honouring Dignitaries

The distinguished guests were invited to the dais and honoured for their contributions to entrepreneurship and business development:

- **Dr. M. Ashok** – Principal, MRCE
- **M.V. Sudhir Kumar** – Ex-Assistant Director, CITD & MSME Expert (Chief Guest & Speaker)
- **G. Sanath Kumar** – Deputy Director (Training) & Chief Vigilance Officer- MSME, Government of India.
- **Dr. Sateesh Nagavarapu** – Associate Professor, Dean of EDC, MRCE
- **Deans and HODs of various Departments**

## Speaker Addresses

The session began with Dr. Sateesh Nagavarapu, Dean of EDC, addressing the audience, highlighting the role of the Entrepreneurship Development in nurturing student-led start-ups and fostering innovation.

Following this, Principal M. Ashok shared his thoughts, emphasizing the importance of entrepreneurship education and skill development in shaping students' careers.

Next, G. Sanath Kumar delivered his address, discussing entrepreneurial importance, and shared his inspiring life experience.

The main session was conducted by M.V. Sudhir Kumar, who provided deep insights into entrepreneurial challenges, business growth strategies, and the role of MSMEs in driving economic development.

## Felicitation Ceremony

To recognize their contributions, G. Sanath Kumar and M.V. Sudhir Kumar was felicitated with a token of appreciation.

## Interactive Q&A Session

Students had the opportunity to ask questions. The speaker interacted with the students prompting a thought provoking discussion.



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## **Conclusion & Closing Ceremony**

The event concluded with a vote of thanks, expressing gratitude to the speakers, faculty, and attendees.

A group photo session followed, capturing the moment with the honoured guests, faculty, and students. Finally, snacks were distributed, and the event officially wrapped up at 1:30 PM.

## **Conclusion & Impact**

The Entrepreneurship Awareness Program successfully provided students with practical knowledge, industry insights, and a clear roadmap for entrepreneurial success. The session encouraged students to take initiative, develop business ideas, and explore opportunities beyond traditional employment.

The Entrepreneurship Development Cell (EDC) remains committed to hosting future events that foster innovation, leadership, and business growth.

## **Gallery**

[https://drive.google.com/drive/folders/14zFsdXSOZ\\_F1IXj7ZYAtUloodS5RLFyW](https://drive.google.com/drive/folders/14zFsdXSOZ_F1IXj7ZYAtUloodS5RLFyW)

## **Key Takeaways (Student Feedback)**

- ✓ **Mind-set Development:** Observe, listen, think, and take initiative
- ✓ **ASK Model:** Attitude, Skill and Knowledge – The foundation of entrepreneurship
- ✓ **Entrepreneurial Journey:** From defining a goal to overcoming challenges and achieving success
- ✓ **Consistency Matters:** Start, stay committed, and complete what you begin
- ✓ **Commercialization is Key:** A product is valuable only when marketed & monetized
- ✓ **Types of Entrepreneurs:** Achievement-driven, power-driven, and desire-driven
- ✓ **Essential Traits:** Hard work, communication, and adaptability
- ✓ **Government Support:** Leverage MSME grants, start-up schemes, and incubation programs

**Press Note:**

# సాక్షి

## ఎంటర్ప్రెన్యూర్షిప్ అవగాహన సదస్సు



### సదస్సులో పాల్గొన్న విద్యార్థులు

మేడ్చల్ రూరల్: గుండ్లపాచంపల్లి మున్సిపాలిటీ పరిధి మైనమ్మగూడలోని ఎమ్మార్సీఈ కళాశాలలో గురువారం ఎంటర్ప్రెన్యూర్షిప్ అవగాహన సదస్సు నిర్వహించారు. ఈ సందర్భంగా సీఐటీడీ డిప్యూటీ డైరెక్టర్, ట్రైనింగ్ అండ్ చీఫ్ విజిలెన్స్ ఆఫీసర్ సనత్ కుమార్ పాల్గొని మాట్లాడారు. విద్యార్థులు ఉద్యోగాలు చేసే స్థాయి నుంచి ఉద్యోగాలు సృష్టించే స్థాయికి ఎదగాలన్నారు. అనంతరం ఎంఎస్ ఎంఈ మాజీ అసిస్టెంట్ డైరెక్టర్ సుధీర్ కుమార్ విద్యార్థులకు పలు అంశాలపై అవగాహన కల్పించారు. కార్యక్రమంలో కళాశాల ప్రిన్సిపాల్ అశోక్, డీన్ సతీష్, అధ్యాపకులు, విద్యార్థులు పాల్గొన్నారు.

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## List of Attendees

S.No	Name	Roll No	Department
1	AKULA NAGA CHANDRA MANIKANTA	22Q91A6701	CSE(DATA SCIENCE)
2	ALUMALLA SRINIDHI	22Q91A6702	CSE(DATA SCIENCE)
3	CHAVA. SAIBHARATH	22Q91A6714	CSE(DATA SCIENCE)
4	CHENNOJI NANDINI	22Q91A6715	CSE(DATA SCIENCE)
5	GURRAM SAITEJA	22Q91A6721	CSE(DATA SCIENCE)
6	KALLEM RISHITHA	22Q91A6727	CSE(DATA SCIENCE)
7	KOGANTI BHANU VARDHAN	22Q91A6730	CSE(DATA SCIENCE)
8	LANKAPALLI.KA RTHIK	22Q91A6734	CSE(DATA SCIENCE)
9	OGGU LAKSHMI THANUJA	22Q91A6745	CSE(DATA SCIENCE)
10	THASHAMSHET TY RITHWIK	22Q91A6761	CSE(DATA SCIENCE)
11	THUMMALA BHAVANI	22Q91A6763	CSE(DATA SCIENCE)
12	BIRADHAR ANKITHA	22Q91A6772	CSE(DATA SCIENCE)
13	BUDDHA SATVIK	22Q91A6774	CSE(DATA SCIENCE)
14	D NIKHIL KUMAR	22Q91A6776	CSE(DATA SCIENCE)
15	ESLAVATH MAHENDAR	22Q91A6778	CSE(DATA SCIENCE)
16	GANDHAMALLA ABHILASH	22Q91A6780	CSE(DATA SCIENCE)
17	KARNATI MAHESHWAR REDDY	22Q91A6788	CSE(DATA SCIENCE)
18	KURVA SHIVA	22Q91A6791	CSE(DATA SCIENCE)
19	MALLAREDDI SANJANA	22Q91A6796	CSE(DATA SCIENCE)
20	NAKKA KEERTHI	22Q91A67A4	CSE(DATA SCIENCE)
21	SHENISHETTY VISHRUTHA	22Q91A67B5	CSE(DATA SCIENCE)
22	TADIKONDA SAI TEJA	22Q91A67B9	CSE(DATA SCIENCE)
23	SADULA SUCHARITHA	22Q91A67H6	CSE(DATA SCIENCE)
24	RANGARAJ DEEPIKA	22Q91A67H3	CSE(DATA SCIENCE)
25	SIRIKONDA SHIVANI	22Q91A67I2	CSE(DATA SCIENCE)
26	VOLETI SAMYUKTHA	22Q91A67J0	CSE(DATA SCIENCE)
27	KUMMARI POOJITHA	22Q91A67F5	CSE(DATA SCIENCE)
28	BONDA JAHAVI	22Q91A67D3	CSE(DATA SCIENCE)

29	GADDAM SNEHA	22Q91A67E4	CSE(DATA SCIENCE)
30	JANNARAPU SANJANA	22Q91A67E7	CSE(DATA SCIENCE)
31	SEELA.PAIDI RAJU	22Q91A67H8	CSE(DATA SCIENCE)
32	AMRUTHWAR SIDDI VINAYAK	22Q91A67C8	CSE(DATA SCIENCE)
33	NAGARAPU PUNEETH KUMAR	22Q91A67A3	CSE(DATA SCIENCE)
34	NAKKA KEERTHI	22Q91A67A4	CSE(DATA SCIENCE)
35	NALOLLA SANDEEP	22Q91A67A5	CSE(DATA SCIENCE)
36	THANDRA HASINI	22Q91A7257	AI&DS
37	RUBY	22Q91A7247	AI&DS
38	POLOJU SHIVA SAI	22Q91A7241	AI&DS
39	DUDDUGUNTA KUSUMA SRI REDDY	22Q91A7208	AI&DS
40	JAYACHANDRA GAJAVELLI	22Q91A7217	AI&DS
41	MUDDULURU MONISHA	22Q91A7235	AI&DS
42	GOMPA HARINI	22Q91A7211	AI&DS
43	MUTTUKUNDH U LAVANYA	22Q91A7237	AI&DS
44	PURELLA SHASHI VARDHAN	22Q91A7243	AI&DS
45	BANDARI DHEEKSHITHA	22Q91A7203	AI&DS
46	PALLERLA LAXMI PRASANNA	22Q91A7238	AI&DS
47	AKULA.ROHITH	22Q91A6603	CSE (AI &ML)
48	PUSULURU JETENDRA SAI	22Q91A6653	CSE (AI &ML)
49	KANUKUNTALA SHIVASAI	22Q91A6630	CSE (AI &ML)
50	GOPAGONI PADMAJA	22Q91A6623	CSE (AI &ML)
51	T.SREENIVASU LU	22Q91A6659	CSE (AI &ML)
52	HADAPADA.RE VANA SIDDAPPA	22Q91A6626	CSE (AI &ML)
53	REDDY VENKATESH	22Q91A6655	CSE (AI &ML)
54	KURUVA VINOD	22Q91A6635	CSE (AI &ML)
55	CHILUKA KISHORE	23Q95A6601	CSE (AI &ML)
56	VANAM SUMANTH	23Q95A6607	CSE (AI &ML)
57	RAVULA RATHNAVENI	22Q91A66B8	CSE (AI &ML)
58	BALUGARI MOUNIKA	22Q91A6672	CSE (AI &ML)
59	NANGNURI NIKHITHA	22Q91A66A2	CSE (AI &ML)
60	THOTLA VYSHNAVI	22Q91A66C6	CSE (AI &ML)
61	GOLLA ABHIGNA	22Q91A6687	CSE (AI &ML)
62	DUGGONDI VINUTHNA	22Q91A6681	CSE (AI &ML)
63	P.YASHWANTH REDDY	22Q91A66A8	CSE (AI &ML)

64	GULLA RAVIKIRAN	22Q91A6690	CSE (AI &ML)
65	UPPULA ABHINAY	22Q91A66C7	CSE (AI &ML)
66	MADHARAPU NITHIN KUMAR	22Q91A6697	CSE (AI &ML)
67	BADDAM SNEHA	22Q91A66D4	CSE (AI &ML)
68	LANDE AISHWARYA	22Q91A66F8	CSE (AI &ML)
69	T.AKSHAYA	22Q91A66I1	CSE (AI &ML)
70	KORVA SRI KEERTHI	22Q91A66F6	CSE (AI &ML)
71	P.AKSHAY KUMAR REDDY	22Q91A66H4	CSE (AI &ML)
72	THOUTAM YASHWANTH	22Q91A66I5	CSE (AI &ML)
73	DONTINENI MIDHILESH	22Q91A66E2	CSE (AI &ML)
74	UPPALA THRINATH	22Q91A66I6	CSE (AI &ML)
75	GANGAPURAM VIJAYASIMHA REDDY	22Q91A66E5	CSE (AI &ML)
76	JOGULLA MALLIKARJUN	22Q91A66E7	CSE (AI &ML)
77	AMBALA BHARATH	22Q91A0568	CSE
78	KURIMINDLA ARJUN	22Q91A05A2	CSE
79	CHAKILAM HARSHITHA	22Q91A0582	CSE
80	MOHAMMED AFROZE	22Q91A05A8	CSE
81	BOLLARAM JYOSHNA	22Q91A0581	CSE
82	DADIDALA SAMATHA	22Q91A0586	CSE
83	SEELAM SATHYA SREE MEGHANA	22Q91A05C4	CSE
84	DONGRE NESHWARI	23Q95A0507	CSE
85	PARPULAGAYATHRI	23Q95A0512	CSE
86	BATTHINI SANJANA	22Q91A0576	CSE
87	MUCHAMARI SAI KUMAR	22Q91A05G3	CSE
88	NERATI AJAY KUMAR	22Q91A05G9	CSE
89	B.AJAY KUMAR	22Q91A05D3	CSE
90	VANACHARLA NITHESH	22Q91A05I7	CSE
91	DANDE LAKSHMI PRASANNA	22Q91A05D8	CSE
92	GOKA THANUSHA	22Q91A05E5	CSE
93	NADIPINENI SRUTHI	22Q91A0542	CSE
94	MANDA VEERA REDDY	22Q91A05F8	CSE
95	ANDHE ABHINAV	22Q91A05D1	CSE
96	THADAM YERRA TEJASWINI	22Q91A1261	IT
97	KESHAM GAYATHRI	22Q91A1228	IT



98	DESHAPATHI SRIVIDYA	22Q91A1211	IT
99	MENDI SHRUTHI	22Q91A1241	IT
100	LACHIREDDY SWATHI	22Q91A1235	IT
101	SHAIK UMAR BASHA	22Q91A1258	IT
102	KUTHATI HEMANTH KUMAR	22Q91A1234	IT
103	MANTHENA HARISH REDDY	22Q91A1238	IT
104	KAUSTUBH SRI GANESH V VELDANDA	22Q91A1227	IT
105	JALA SAI KIRAN	22Q91A1220	IT
106	AMANDU SPOORTHY	24Q91A0403	ECE
107	BARMAVATH VINAYAK	22Q91A0407	ECE
108	KOGILATHOTA KARTHIK REDDY	22Q91A0426	ECE
109	KORASIKA ANJANI SAI VARSHITHA	22Q91A0427	ECE
110	MATTEDDULA CHARITHA	22Q91A0433	ECE
111	MATTEDDULA DEEKSHITHA	22Q91A0434	ECE
112	PEDDAGOLLA AVINASH KUMAR	22Q91A0442	ECE
113	AREM SANJAY	22Q91A0465	ECE
114	BANDARAM NITHIN	22Q91A0466	ECE
115	DHESSETTY RAHUL	22Q91A0477	ECE
116	GUGLOTH GAUTHAMI	22Q91A0483	ECE
117	ILAPAKURTHY ABHINAV	22Q91A0484	ECE
118	KUMMARI ANIL KUMAR	22Q91A0493	ECE
119	KURA SRINU	22Q91A0494	ECE
120	MURARI SRAVYA	22Q91A04A3	ECE
121	NAGARAM VIKAS	22Q91A04A4	ECE
122	GATTAPUGARI JAHNAVI	23Q95A0402	ECE
123	GUNDI ANUSHA	23Q95A0403	ECE
124	MANDARI NIKHIL	23Q95A0407	ECE

  
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Principal

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